



**Society of Equine Behaviour Consultants (SEBC)  
PRIVACY POLICY**

**For your peace of mind you should know that the SEBC privacy policy complies with the General Data Protection Regulation (GDPR) legislation that became law on the 25<sup>th</sup> May 2018.**

*Please be reassured that SEBC will manage your data in accordance with this legislation and, as part of this, offers below a clear and detailed explanation of why SEBC keeps the data you provide and your rights regarding this.*

**Q1. What Information does SEBC need and why?**

SEBC needs to collect your contact details, such as name, address including post code, email and/or telephone number etc for listing on the SEBC Register of Equine Behaviour Consultants and publication on the associated website [www.societyofequinebehaviourconsultants.org.uk](http://www.societyofequinebehaviourconsultants.org.uk) OR in order to contact you about your enquiry including any complaint made against a Registered Consultant.

SEBC thereby has a lawful (contractual) basis for processing the information you provide. You must fulfil your side of the contract, which is to share your contact details and information about your enquiry, complaint or, for Registered Consultants, your qualifications and work, including geographical areas covered, and keep these up to date by informing SEBC promptly of any changes, in order for SEBC to fulfil its role, which is to maintain a Register of Equine Behaviour Consultants and make this accessible to the public as part of its Constitutional and Charitable objectives.

You do have the right not to provide any information to SEBC, but if you do not provide the information, SEBC will be unable to respond to your enquiry, complaint or include you on its Register and list you on the website.

**Q2. How long will SEBC store your data?**

SEBC must retain records for 7 years from the date that the information is provided.

**Q3. Will SEBC share your data?**

No, SEBC will not share your data with any third parties, apart from listing the details given by you for that purpose on the SEBC website, or if required by law to lawyers, Courts or HMRC.

You can withdraw your consent for SEBC to publish data given for the purpose of Registration at any time by sending an email to SEBC saying DEREGISTER.

**Q4. Will SEBC send you unsolicited marketing?**

No. SEBC will only contact you in response to your enquiry or in connection with your listing on the SEBC Register or disciplinary proceedings relating to this. If Registered Consultants would like SEBC to contact you about anything else, including CPD or other Courses, Demonstrations or News of interest to Equine Behaviour Consultants or Social invitations, you need to specifically 'opt in' to marketing notifications by completing the section below;

Contact SEBC by email to [secretary@societyofequinebehaviourconsultants.org.uk](mailto:secretary@societyofequinebehaviourconsultants.org.uk)



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If you consent to SEBC contacting you for these reasons and wish to OPT IN, please circle YES below or circle NO if you do not.

YES      NO

If you have circled YES, please circle below give to consent for SEBC to contact you by;

ANY MEANS

**or** EMAIL      TEXT      POST      CALL TO YOUR LANDLINE      CALL TO YOUR MOBILE

You can withdraw this consent at any time by sending SEBC a message, by any of the means used, saying OPT OUT OF MARKETING NOTIFICATIONS.

**Q5. I understand that I have the right to ask SEBC to delete my data. Is that correct?**

Yes, you do, but SEBC understands that for legal reasons it is required to keep your data for 7 years after the date it is given before it may be deleted and these legal reasons supersede this right, so your data will only be deleted after 7 years. This is so that SEBC can properly defend any claim in law that you may make against the Society.

You can however require SEBC not to use your data or process it in any way by sending an email to SEBC saying FREEZE DATA.

**Q6. What can I do if I am not happy about how you are using my data?**

You have the right to complain if you believe SEBC is not handling your data properly. Please contact SEBC in the first instance and hopefully the Secretary will be able to resolve any issue to your complete satisfaction and alleviate any concerns you may have. If you are not satisfied with the response to your complaint from SEBC, you should then contact the ICO (Information Commissioner’s Office) using the link <https://ico.org.uk/concerns/>.

**I have read, understood, circled as appropriate for me and accept the above Privacy Policy**

SIGNATURE .....

DATE.....

PRINT FULL NAME

.....

Contact SEBC by email to [secretary@societyofequinebehaviourconsultants.org.uk](mailto:secretary@societyofequinebehaviourconsultants.org.uk)